



# **vallone<sup>®</sup>: new brand showroom in munich**

A space beyond rooms. For a city beyond standard.

Munich, 2025 – VALLONE<sup>®</sup> is starting a new chapter: the bathroom interior brand is opening a new 'space beyond rooms' in Munich.

Design meets lifestyle: VALLONE<sup>®</sup> stands for designs beyond the standard and is opening a new brand showroom in Munich-Schwabing – a place where bathroom design becomes an experience. Anyone looking to redesign their most personal four walls will find inspiration and innovation, quality, design and functionality here.

## **A UNIQUE DESIGN EXPERIENCE IN SCHWABING**

The showroom is not just an exhibition space – it is a design experience: visitors can immerse themselves in a world that impresses with clear lines, carefully selected materials, and a bold aesthetic.

VALLONE<sup>®</sup> presents an extraordinary interior concept: design highlights such as free-standing bathtubs, minimalist yet elegant washbasins and taps in iconic designs, blend seamlessly into the 200-square-meter space. The brand's distinctive design language and the exceptional quality of its materials create an unmistakable statement.

## **RETHINKING THE EXPERIENCE OF BATH DESIGN**

"We wanted to create a space that inspires – a meeting place for creative minds," says Eva Thelen, Co-Founder and CCO. "Our showroom is not just an exhibition space, but a space for architects, designers and anyone who wants to rethink bathrooms. This is where aesthetically outstanding design concepts are born – thought through down to the smallest detail."

## **MEET. TALK. CREATE.**

Munich and Essen: The concept 'Italian Design. German Precision.' The aim is to create direct access to extraordinary, high-quality bathroom interiors. The space allows visitors not only to get to explore the products but also to immerse themselves in the world of modern bathroom design.



*VALLONE® stands for exceptional design, uncompromising quality and a clear vision: to create spaces that are both functionally and aesthetically outstanding. With a portfolio characterized by timeless elegance and modern lines, VALLONE® has established itself as a style-defining interior brand on the international design scene.*

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